

	Fundraiser Basic	eBase	Telosa Exceed! Basic	Fundraiser Select	eTapestry	Fundraiser Professional	GiftMaker	DonorPerfect	DonorPerfect Online	Telosa Exceed! Premier	Sage Fundraising 50 (formerly Paradigm)	Raiser's Edge
Platform	PC	PC or Mac	PC	PC	PC or Mac	PC	PC or Mac	PC	PC or Mac	PC	PC	PC
Cost												
Initial Investment - Single User	\$89		\$499	\$1,150		\$2,800	\$2,990	\$2,995		\$3,095	\$2,900	\$7200***
Membership / Ongoing Software Costs(for online programs only)		\$50-75/year			\$31+ / month				\$29/month			
Support - Single User	Free	\$40/40 minute phone	\$249/year	\$280/year	\$26/month	\$425/year	\$598/year	\$695/year	\$24/month	\$619/year	\$850/year	\$1320/year
Training	None available	\$45/introduction course by consultant	\$259/person three part training	\$25/session	Purchase training libraries \$125 or \$300 per group session + trainer travel expense	\$25/session		variety	variety	\$1200/person standard		\$2,754
Months free support with purchase	unlimited		1	3		6	2	3		3		0
Import/Export												
Built-in simple import feature for excel files	✓	✓	✓	✓	\$	✓	✓	✓	✓	✓	✓	✓
Integration with Word and Excel		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Can create file for mail house	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓
Correspondence												
Automated generation of thank you letters	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Built-in word processor	✓	✓		✓		✓		✓	✓	✓	Limited	✓
Built-in email		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Batch printing from program	✓		✓	✓	Export to word	✓	✓	✓	✓	✓	✓	✓
Queries and Reports												
# Standard reports included	3	Limited	30+	15	10	44	30+	100+	30+	50+	80+	120+
Can produce custom reports				✓	✓	✓	✓	✓	✓	✓	✓	✓
Can generate specialized reports		✓	Limited	✓	✓	✓	✓	✓	✓	✓	✓	✓
Can query any field		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Can query user defined fields		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Administrative Features												
Password protection_		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Accounting Interface			✓	\$	✓	✓	\$	\$	\$	\$	✓	✓
Can access via internet		\$	\$		✓		Limited	Online version	✓	\$		✓
Tickler reminders			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Can create user defined fields		✓		Limited		✓	✓	✓	✓	✓		✓
Fundraising Activities												
Pledge tracking		✓	✓	\$	✓	✓	✓	✓	✓	✓	✓	✓
Volunteer Management_		Limited		\$	Limited	✓	Limited, \$	✓	✓	\$	✓	✓
Membership Levels/Donor Club Levels		Limited		\$	✓	✓	Limited, \$	✓	✓	✓	✓	✓
Event Tracking_		Limited		Limited	✓	Limited	Limited, \$	✓	✓	✓	✓	✓
Growth Potential												
Can customize with modules/add-ons		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Notes												
Website	fundraiser-software.com	ebase.org	telosa.com	fundraiser-software.com	etapestry.com	fundraiser-software.com	campagne.com	donorperfect.com	donorperfect.com	telosa.com	mip.com	blackbaud.com
Sales Phone Number	1-800-348-6714		1-800-676-5831	1-800-348-6714	1-888-739-3827	1-800-348-6714	1-800-582-3489	1-800-220-8111	1-800-220-8111	1-800-676-5831	1-512-331-2109	1-800-443-9441
Customer Service - Sales Staff*	Excellent	N/A	Average	Excellent	Excellent	Excellent	Exceptional	Average	Excellent	Excellent	Average	Excellent
Strengths	*Easy growth plan *Free technical support *Excellent customer service	*Low cost *Cross platform	*Easy growth plan *Simple navigator *Excellent customer service	*Low training and support costs *Customizable *Helpful sales staff	*Low upfront costs *Can be accessed remotely *Excellent customer service	*Complete package *Excellent customer service	*Built-in prospect ranking *Low cost web-interface *Excellent customer service	*Good event tracking features *Flexible *Extensive reports		*Strong event planning features *Good membership features *Excellent customer service	*Complete package	*Very powerful *Advanced optional modules *Fully integrated with word, excel and outlook.

Information for this report was gathered from marketing materials on company websites, conversations with sales representatives, and public forums on the Tech Soup website.

***Blackbaud offers promotional pricing packaging for small nonprofits.

_Programs may offer different levels of access to data to different users

_The capacity to provide these functions varies greatly between programs.

\$ = extra charge for additional module