

| | Fundraiser Basic | eBase | Telosa Exceed! Basic | Fundraiser Select | eTapestry | Fundraiser Professional | GiftMaker | DonorPerfect | DonorPerfect Online | Telosa Exceed! Premier | Sage Fundraising 50 (formerly Paradigm) | Raiser's Edge |
|---|---|--|---|--|---|--|--|--|---|---|---|----------------|
| Platform | PC | PC or Mac | PC | PC | PC or Mac | PC | PC or Mac | PC | PC or Mac | PC | PC | PC |
| Cost | | | | | | | | | | | | |
| Initial Investment - Single User | \$89 | | \$499 | \$1,150 | | \$2,800 | \$2,990 | \$2,995 | | \$3,095 | \$2,900 | \$7200*** |
| Membership / Ongoing Software Costs(for online programs only) | | \$50-75/year | | | \$31+ / month | | | | \$29/month | | | |
| Support - Single User | Free | \$40/40 minute phone | \$249/year | \$280/year | \$26/month | \$425/year | \$598/year | \$695/year | \$24/month | \$619/year | \$850/year | \$1320/year |
| Training | None available | \$45/introduction course by consultant | \$259/person three part training | \$25/session | Purchase training libraries \$125 or \$300 per group session + trainer travel expense | \$25/session | | variety | variety | \$1200/person standard | | \$2,754 |
| Months free support with purchase | unlimited | | 1 | 3 | | 6 | 2 | 3 | | 3 | | 0 |
| Import/Export | | | | | | | | | | | | |
| Built-in simple import feature for excel files | ✓ | ✓ | ✓ | ✓ | \$ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Integration with Word and Excel | | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Can create file for mail house | ✓ | | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Correspondence | | | | | | | | | | | | |
| Automated generation of thank you letters | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Built-in word processor | ✓ | ✓ | | ✓ | | ✓ | | ✓ | ✓ | ✓ | Limited | ✓ |
| Built-in email | | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Batch printing from program | ✓ | | ✓ | ✓ | Export to word | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Queries and Reports | | | | | | | | | | | | |
| # Standard reports included | 3 | Limited | 30+ | 15 | 10 | 44 | 30+ | 100+ | 30+ | 50+ | 80+ | 120+ |
| Can produce custom reports | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Can generate specialized reports | | ✓ | Limited | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Can query any field | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Can query user defined fields | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Administrative Features | | | | | | | | | | | | |
| Password protection_ | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Accounting Interface | | | ✓ | \$ | ✓ | ✓ | \$ | \$ | \$ | \$ | ✓ | ✓ |
| Can access via internet | | \$ | \$ | | ✓ | | Limited | Online version | ✓ | \$ | | ✓ |
| Tickler reminders | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Can create user defined fields | | ✓ | | Limited | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Fundraising Activities | | | | | | | | | | | | |
| Pledge tracking | | ✓ | ✓ | \$ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Volunteer Management_ | | Limited | | \$ | Limited | ✓ | Limited, \$ | ✓ | ✓ | \$ | ✓ | ✓ |
| Membership Levels/Donor Club Levels | | Limited | | \$ | ✓ | ✓ | Limited, \$ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Tracking_ | | Limited | | Limited | ✓ | Limited | Limited, \$ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Growth Potential | | | | | | | | | | | | |
| Can customize with modules/add-ons | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Notes | | | | | | | | | | | | |
| Website | fundraiser-software.com | ebase.org | telosa.com | fundraiser-software.com | etapestry.com | fundraiser-software.com | campagne.com | donorperfect.com | donorperfect.com | telosa.com | mip.com | blackbaud.com |
| Sales Phone Number | 1-800-348-6714 | | 1-800-676-5831 | 1-800-348-6714 | 1-888-739-3827 | 1-800-348-6714 | 1-800-582-3489 | 1-800-220-8111 | 1-800-220-8111 | 1-800-676-5831 | 1-512-331-2109 | 1-800-443-9441 |
| Customer Service - Sales Staff* | Excellent | N/A | Average | Excellent | Excellent | Excellent | Exceptional | Average | Excellent | Average | Excellent | |
| Strengths | *Easy growth plan *Free technical support *Excellent customer service | *Low cost *Cross platform | *Easy growth plan *Simple navigator *Excellent customer service | *Low training and support costs *Customizable *Helpful sales staff | *Low upfront costs *Can be accessed remotely *Excellent customer service | *Complete package *Excellent customer service | *Built-in prospect ranking *Low cost web-interface *Excellent customer service | *Good event tracking features *Flexible *Extensive reports | *Strong event planning features *Good membership features *Excellent customer service | *Complete package *Very powerful | *Advanced optional modules *Fully integrated with word, excel and outlook. | |

Information for this report was gathered from marketing materials on company websites, conversations with sales representatives, and public forums on the Tech Soup website.

***Blackbaud offers promotional pricing packaging for small nonprofits.

_Programs may offer different levels of access to data to different users

_The capacity to provide these functions varies greatly between programs.

\$ = extra charge for additional module